

How to use del.icio.us

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del.icio.us is a social bookmarking web site which enables you to

bookmark links you want to return to

share links with co-workers, team members and people who share common interests

discover new links via common tags

promote content — your own or your client's

organize your bookmarks to reflect relationships between them — without the confines of folders

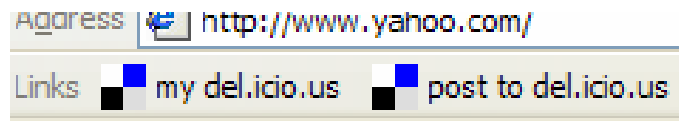
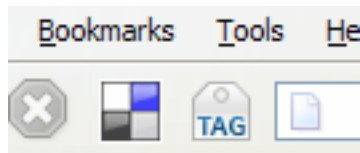
access your bookmarks from any web browser/computer

How to use del.icio.us

Set Up

Register for your free del.icio.us account.

Registering auto installs buttons in your browser to enable you bookmark links with the touch of a button.



Import existing bookmarks from your web browser(s) – you can choose which you want to import.

Add your co-workers, team members and others to your network (you'll need their user name).

Start bookmarking!

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Bookmark a Link

Use the button on your browser to bookmark the link.

Fill in the information on the posting interface: URL, description, notes, tags.

- **URL** – filled in for you (but you can edit)
- **Description** – filled in for you with title of page (but you can edit)
- **Notes** – Let others know (or remind yourself) why you saved the link. What was so remarkable about it? How can it be used?
- **Tags** – del.icio.us has suggested tags, including those that you commonly use as well as those that are most popular throughout the site. You can also tag the link to share with others in your network.

Links are saved in reverse chronological order, similar to a blog.

url

do not share

description

notes

tags

space separated

originally posted on 2006-05-30. [delete this post](#).

recommended tags

[advertising](#) [blogs](#) [digitalinfluence](#) [marketing](#) [media](#) [ogilvy](#) [pr](#)

your network

[for:clientresearch](#) [for:echoditto](#) [for:jbelle99](#) [for:jessesaves](#) [for:jimdowling](#) [for:kfoster926](#) [for:mikemangi](#) [for:mybackpages1](#) [for:opr](#) [for:rbhargava](#) [for:timfrance](#)

popular tags

[blog](#) [marketing](#) [advertising](#) [pr](#) [digitalinfluence](#) [media](#) [blogging](#)

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Share Your Links

Share the URL for your public bookmark page via your email signature, blog or business card - <http://del.icio.us/jbell99>

Share the URL for your links with a common tag - <http://del.icio.us/jbell99/cocreation>

Embed a del.icio.us link roll into your blog.

Embed a del.icio.us tag cloud into your blog.

Encourage people to subscribe to an RSS feed of your recent links.

Share links with others in your del.icio.us network by tagging them with "for:" and their user name, which sends the link to their "links for you" page - for:jbell99 (This feature is private. It can not be seen by others when they view the link.)

Use the Daily Posting Feature to automatically post your recent links to your blog at a set time each day (gives you a good reason to make the notes on your links worth reading).

If you'd prefer to keep a link private, just click "do not share" on the posting interface. Only you - when you're logged into your account - can see it.

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Discover New Links

Specific Research

The del.icio.us search engine uses your search terms to search tags, notes and descriptions of links throughout the site.

Search tags exclusively by using "tag:" for example, tag:digitalinfluence

Subscribe to receive new links saved with a specific tag. They'll be saved in your "subscriptions" page versus filling your email inbox.

When you click on a tag on your bookmark page, you can also access the "popular" and "all" of the links with the same tag.

Search links saved by a specific user by clicking on those tags within their tag list/cloud that interest you. Use the "related tags" feature to narrow your search.

All items tagged digitalinfluence → view yours, popular

del.icio.us search

« earlier | later »

Cell phones play vital role in developing world - CNN.com edit / delete

by alisonbf to mobile digitalinfluence ... saved by 7 other people ... 3 hours ago

CScout TrendBlog » Trend: Music Recommendations 2.0 edit / delete

by alisonbf to music socialnetworks digitalinfluence ... saved by 19 other people ... 5 days ago

Marketing.fm » Mobile Friendly Websites: 1/26 Update edit / delete

by alisonbf to mobile digitalinfluence ... 6 days ago

Educators Flock To Blogging edit / delete

by alisonbf to blogs education digitalinfluence ... saved by 2 other people ... 6 days ago

China's leader vows to 'purify' Web - CNN.com edit / delete

by alisonbf to for:jbell99 china asia digitalinfluence ... saved by 4 other people ... 6 days ago

Six Apart save this

by jbell99 to digitalinfluence ... saved by 4 other people ... on jan 25

Online Reputation Monitoring Beginners Guide | Marketing Pilgrim edit / delete

by alisonbf to crisismanagement digitalinfluence ... saved by 201 other people ... on jan 24

cgm: What Can Politicians Learn from CGM? Where Do We Start? edit / delete

by alisonbf to politics cgm digitalinfluence digitaladvocacy barackobama hillaryclinton youtube ... on jan 22

Digital Influence Mapping Project: Doctors and Social Media edit / delete

squashing the notion that doctors aren't embracing the potential that technology offers them to learn from their peers and tell their stories

by alisonbf to digitalinfluence doctors ... saved by 3 other people ... on jan 20

Seven87.com - Online Customer Experience, Usability and Search Marketing » 10 Steps: Making it easy for your customers to trust you edit / delete

This list (yes, a list) from Seven87.com of "10 Steps: Making It Easy for Your Customers to Trust You."

by alisonbf to digitalinfluence ... on jan 19

« earlier | later »

How to use del.icio.us

Discover New Links

Looking for Inspiration

View the latest links saved by others in your network - <http://del.icio.us/network/jbell99>

Click on “saved by other people” on your links to discover others who share your interests.

Check out the Hot List on the del.icio.us home page for the most recent popular links.

Check out Tags to Watch on the del.icio.us home page for frequently used tags.

Also try Popular and Recent pages, accessible from the del.icio.us home page.

Use the Randomizer button to lead you to a surprise link.

How to use del.icio.us

Promote Content

Bookmark your own content — or your client's — to help people to find it via del.icio.us.

Use tags that are commonly used for the content that you are bookmarking.

Embed "add to del.icio.us" buttons on blog posts, RSS feeds and other content.

For marketing or advocacy campaigns, encourage consumers to tag content they generate with a common tag and then promote the tag.